



VISHY MOGHAN

PHOTOGRAPHY, GRAPHIC DESIGN, ILLUSTRATION & ART DIRECTION

EXPERIENCE

I am an experienced Anglo-Iranian art director/head of studio, with a strong hands on approach to work, who has headed many successful design and photography projects over the years. With highly developed skills in coordinating teamwork, and for spotting good ideas and developing them further, leadership qualities that have provided consistently effective and excellent results over the years.

As senior team leader on major projects including corporate signage and identity, film and theatre set design, advertising campaigns and exhibition design, providing solid conceptual as well as practical work in almost every field of the visual arts. A strong background in the arts including music bringing broad knowledge and experience to provide exact and effective solutions for most design and creative problems.

As a tutor/lecturer I was responsible for creating teaching programs utilising the experience and practical as well as theoretical knowledge of the field of arts, that allows maximum learning experience for the students providing them with a wide understanding of every aspect of their chosen subject.

Additionally I think it's worth mentioning my long standing experience in working on large multi-faceted projects, such as the design and implementation of the signage and guidance systems for the National Insurance Co. (*Ethniki Asfalistiki*) central building in Athens, and the concept and implementation of all the signage for the exclusive Astir Beach Resort.

My art directorial projects with **3 in a box design associates** won the company one or two **EVGE** awards for excellence and one or two honourable mentions.

My band **Bad Mathematics** not only gained recognition from various radio stations and music companies in Greece, but also contributed soundtrack work to a few Greek short films, and I was personally awarded for my soundtrack work on a short SciFi movie "Shoulder For Hire" (*Omos Pros Enikias*) by Dimitris Emmanouilidis.

I enjoy working closely with architects to design optimal signage and directional info-graphics for facilitating the most efficient traffic flow in public spaces.

KEY SKILLS

- Expertise in electronic photo processes.
- Expertise in traditional and electronic illustration.
- High end graphic design for corporate and trade clients .
- Skilled in conceptual and practical graphic, installation and production design.
- Advanced visual and conceptual skills.
- Team work both in subordinate and leadership positions.
- Innovative and effective teaching skills in cultural studies and visual arts, approaching art education from both technical, practical and theoretical facets.
- Strong conceptual development skills.
- Proven skills in large scale design for exhibitions, signage, theatre and film sets and public spaces.
- Good knowledge of desktop publishing design and production methods.
- Expert knowledge of the Macintosh platform both in design software and a wide skill set in hardware.
- Proven teaching skills in working with design software such as the Adobe Design package.
- Advanced skill in developing and writing concepts for design documents.
- Skilled in researching and development of design concepts.
- A good grasp of font design and development.
- Advanced darkroom techniques in black & white photography, especially in exhibition standard print work.
- Advanced studio and natural lighting techniques.
- Wide experience in music and live performance.

Joy Films (ME/UK) (2024-to date) Dubai, UAE, web design

Anemos Technology (2016-to date) Mallorca, Spain, art director, web master & graphic designer

phasma2 (2010-2016) photographer, photo editor and web master for this Athens based photo group

3 in a box design associates (2002-2006/2007-2009) Athens, Art Director/Head of Studio

Variant Advertising (2006-2007) Athens, Creative Director/Head of Studio

icehole@games (2000-2018) Athens, Art Director/Senior 2D Graphics.

CYNAMON Internet Technologies (2000) Athens, Art Director/Head of Studio

DOG design & production (formerly *Kestrel Advertising S.A.* | 1995-2000) Athens, Creative Director/Senior Graphics

GRAPHIC DESIGN & ILLUSTRATION:

Athens University Thrace Project, graphic designer/art director for all printed material

MAX & MEN magazines, Athens, illustration

ORAMA ADVERTISING AGENCY, Athens, illustration & story boarding

BOLD / OGILVY & MATHER, Athens, illustration & story boarding

SPOT THOMPSON / JW THOMPSON GROUP, Athens, story boards, conceptual illustrations, concept development

MM PUBLICATIONS, Athens, language teaching book illustration

KOAN PUBLISHING, Athens, book covers & logo design

ZOOBIDON / ISTOS INTERNET SERVICES, (later *Zoobidon Plus S.A.*) Athens, logo & company ID

BBC PUBLICATIONS, London, language teaching book illustration

GRAPHICS INTERNATIONAL advertising, London, story boards & illustrations

PHOTOGRAPHY:

Photographer attached, Athens, MAX, KLIK & MEN, fashion & editorial magazines.

HSV STUDIOS, Athens, photographer, darkroom specialist & digital imaging

SAACHI & SAACHI, London, photographic printing & special effects

AVID IMAGES, London, fashion, editorial & advertising photography & darkroom specialist

FILM, T.V. & THEATRE:

HANDMAID Productions Theatre, Athens, poster/programme design & photography

DREAM DIVAS Theatre Co. Athens, poster/programme design & photography

SIRENS International Theatre Co. Athens, poster/programme design & photography

ARTS COUNCIL OF GREAT BRITAIN, AD/PM, documentary film on the *BLACK MIME THEATRE*, London

PROPAGANDA productions, London, set & production designer/art director

COLD CHISEL productions, London, set & production designer/art director

ROBERT GRANT productions, London, set & production designer/art director

LIMELIGHT productions, London, set & production designer/art director

WICKED FILMS, London, set & production designer/art director

THE KANGAROO CLUB Theatre Co. London, set & costume design, music

TEACHING POSITIONS:

ATHENS MEDIA LAB, lecturer in Adobe Illustrator, graphic design

HSV STUDIOS, professional workshops in photography, studio, natural lighting & darkroom techniques

LCC UA LONDON (formerly LCP & DT) lecturer in B.A. Lens Media & Design Production

ADDITIONAL COMMISSIONS & PERSONAL PROJECTS:

Murals & Iconographic paintings for private commissions, London

Ongoing personal photographic projects including photography in the UK, France, Germany, Switzerland, Italy, Portugal, Spain, Austria, Greece, Mexico & USA.

The US series was published in a limited edition book in 2007 entitled **"ROUTE 93"**.

Since 2019: Created **Phoenix Leather** offering high quality handmade, real leather goods to order on my store online.

EDUCATIONAL HISTORY:

B.A. (Hons) in Photography, Film & T.V. at the University of the Arts London LCC (formerly *L.C.P.*)

Diploma in Photography at the Rochester College of Art & Design

Fine Art & Photography at the Maidstone College of Art & Design (*Foundation course*)

Fine Art & History of Art at the Cambridge College of Arts & Technology (now *John Ruskin University*)